R.J. REYNOLDS
TOBACCO COMPANY

Marty Washburn
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March 15, 1996

Attention: All Region Operation Managers

Subject: Wal*Mart buydown authorization letter

As noted in my E-Mail, following is a copy of Wal*Mart's authorization for the RJR buydown beginning March 18, 1996.

Please copy to all affected sales personnel in your region with the e-mail communication. If you have questions let me know.

Sincerely,

Marty Washburn

Source: https://www.industrydocuments.ucsf.edu/docs/xggy0000